

IT MANAGEMENT ADVISORY SERVICES— ALIGNING IT WITH BUSINESS STRATEGY

ON-DEMAND. BUSINESS ALIGNMENT. RISK MITIGATION. STRATEGIC PLANNING. ROI.

Often times, there is a large gap between what business leaders want from IT, and what IT can deliver. This gap usually stems from developing strategy without involving IT, and IT investing in technology without involving business leaders. It also results from an IT environment amassed over several decades—a labyrinth of legacy systems, software and processes.

EMA built its IT Management Advisory practice on independently researching, analyzing and evaluating management trends, tools and technologies. EMA works in partnership with CIOs and their IT organizations to assess the current IT structure, skills, efficiency and effectiveness—making recommendations to improve productivity, maximize ROI, improve service quality and align IT operations with business strategy.

- > IT Strategic Planning
- > IT Assessments
- > RFP Development
- > Product Evaluations
- > ROI Analysis
- > IT Skills Review
- > Service Level Agreements
- > Security Reviews
- > Training

))) IT Assessments

EMA's IT Specialists perform IT Assessments to identify performance gaps and recommend opportunities to achieve an optimal IT structure. Using a SWAT team approach, EMA can complete a baseline IT Assessment in as little as two weeks. Taking inventory of existing architecture, tools and methodologies, EMA will determine if they are adequate for achieving business goals, or if new investments are necessary.

EMA's Specialists deploy a proprietary IT Evolution and Maturity Model™ where IT operations are mapped to business objectives—helping to evolve the IT organization into a strategic partner within the enterprise.

))) Why EMA

The EMA difference is its dual focus on both IT research and hands-on project experience.

- EMA works with nearly all vendors in the management space—evaluating and comparing product offerings. This gives us considerable influence and insight into the management market.
- EMA's independence is critical. We do not partner with vendors—nor sell management solutions. This helps us evaluate solutions for our clients that best meet their needs.
- EMA is the only research and analyst firm specializing in the issues of management of technology—hardware, software and services.

))) For More Information

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